



VALLEY
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VCE 2026-2029 Strategic Plan Workshop 2

University of California Agriculture and Natural Resources (UCANR) - Davis, CA
June 26, 2025



Public Comments

To Provide Public Comment on any agenda item please:

- E-mail 300 words or less to: meetings@valleycleanenergy.org

OR

If in person, complete a COMMENT CARD

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OR

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2026-29 Strategic Plan Workshop 2: Welcome

welcome

- **Valley Clean Energy** is a public energy agency based in **Yolo County** that is focused on achieving **better energy outcomes for the customers and communities** we serve.
- VCE's Strategic Plan **guides** the organization's **long-term planning and actions** to work toward those goals.
- This **Strategic Plan Update** will help VCE:
 - Identify Changes that we need to consider over the next few years: economics, policy, technology, etc.
 - Review key organizational elements: Mission, Vision, and Goals
 - Incorporate long-term adjustments to help meet strategic and customer requirements

2026-29 Strategic Plan Workshop 2: Welcome

Agenda for Workshop 2

- Community Choice Aggregation (CCA) & Valley Clean Energy (VCE) Basics
- VCE Strategic Plan Background
- Workshop Focus Areas
 - Plan Goal 3 – Customers & Community
 - Plan Goal 4 – Decarbonization and Grid Innovation
- Discussion/Feedback
- Next Steps/Timeline



Photo: YvonneHunterPhotography.com

VCE Strategic Plan Update

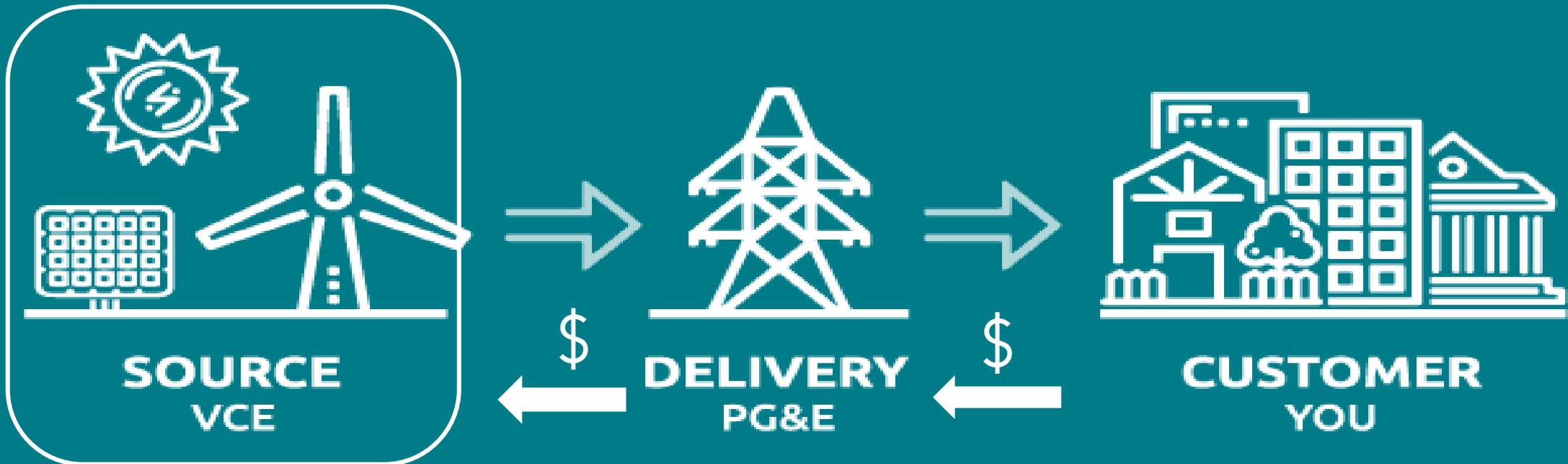
Community Choice Aggregation (CCA) & Valley Clean Energy (VCE) Basics

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Community Choice Aggregation Basics

AB 117 (2002) allows cities and counties to form public Community Choice Aggregation (CCA) agencies. CCAs partner with Investor-Owned Utilities (e.g. PG&E) to bring electricity to customers in the CCA's service territory.

The CCA procures the electricity and the IOU delivers it, maintains the hardware, provides repair services, and sends the customer a bill.



CCA Overview

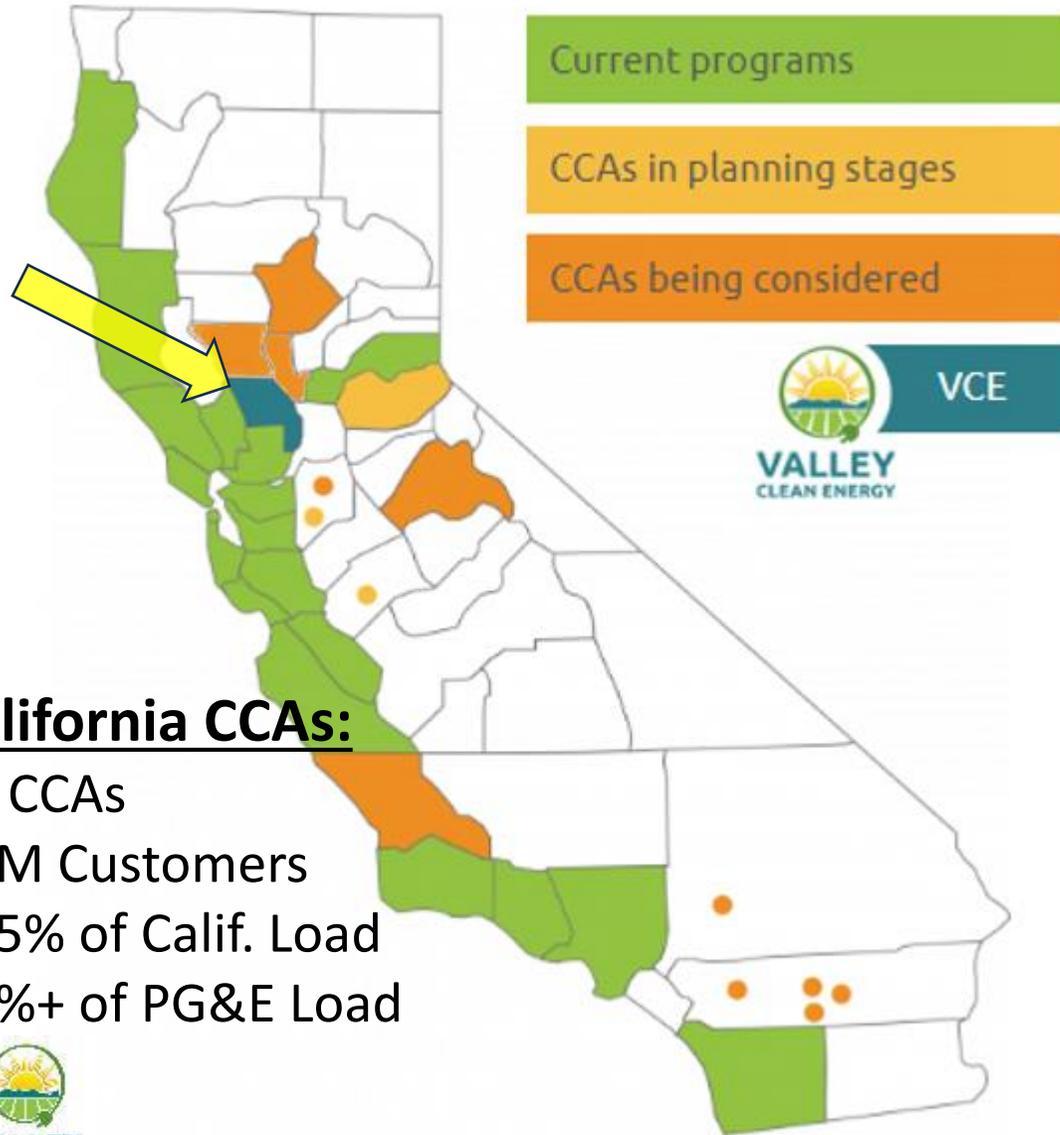
VCE is a Community Choice Aggregation program (CCA) serving Yolo County Electricity Customers since June 2018.



- Created by, and for, local communities
- **Not-for-profit** joint powers authority
- Locally controlled
- Provides **competition** that benefits customers
- More renewables, **Lower cost** (5% or 10% in 2025)

Valley Clean Energy's mission is to provide clean electricity, product choice, and greenhouse gas emission reductions—all with local control at competitive prices.

California CCAs & VCE Overview



California CCAs:

25 CCAs
14M Customers
~35% of Calif. Load
50%+ of PG&E Load



VCE Overview

**61,000 Customer Accounts/ 125K Customers /
700 GWh annual load / 225MW Peak**

- 2021 median household income: \$78k; CA \$84k (2021)
- Poverty rate: 14.8%; 25% Customers Low Income Qualified (CARE/FERA)
- 90% Participation Rate
- 15% Agricultural (load)
- 20% NEM (solar)
- 90% Customer Participation
- Yolo, Woodland, Davis each have roughly 1/3rd of load, Winters 5%
- **Impact 2018-2025: \$7M Community Reinvestment + \$8.25M Customer savings + 243MW of new renewable energy**

Governance

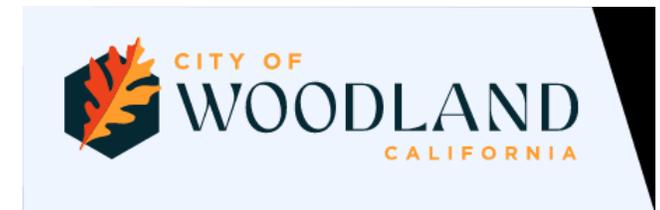
Board Members

Jurisdiction	Member(s)	Alternate
County of Yolo	Sheila Allen; Lucas Frerichs	Angel Barajas
City of Davis	Bapu Vaitla (Chair) ; Donna Neville	Linda Deos
City of Winters	Jesse Loren (Vice Chair) ; Richard Casavecchia	Albert Vallecillo
City of Woodland	Tania Garcia-Cadena; Tom Stallard	Mayra Vega

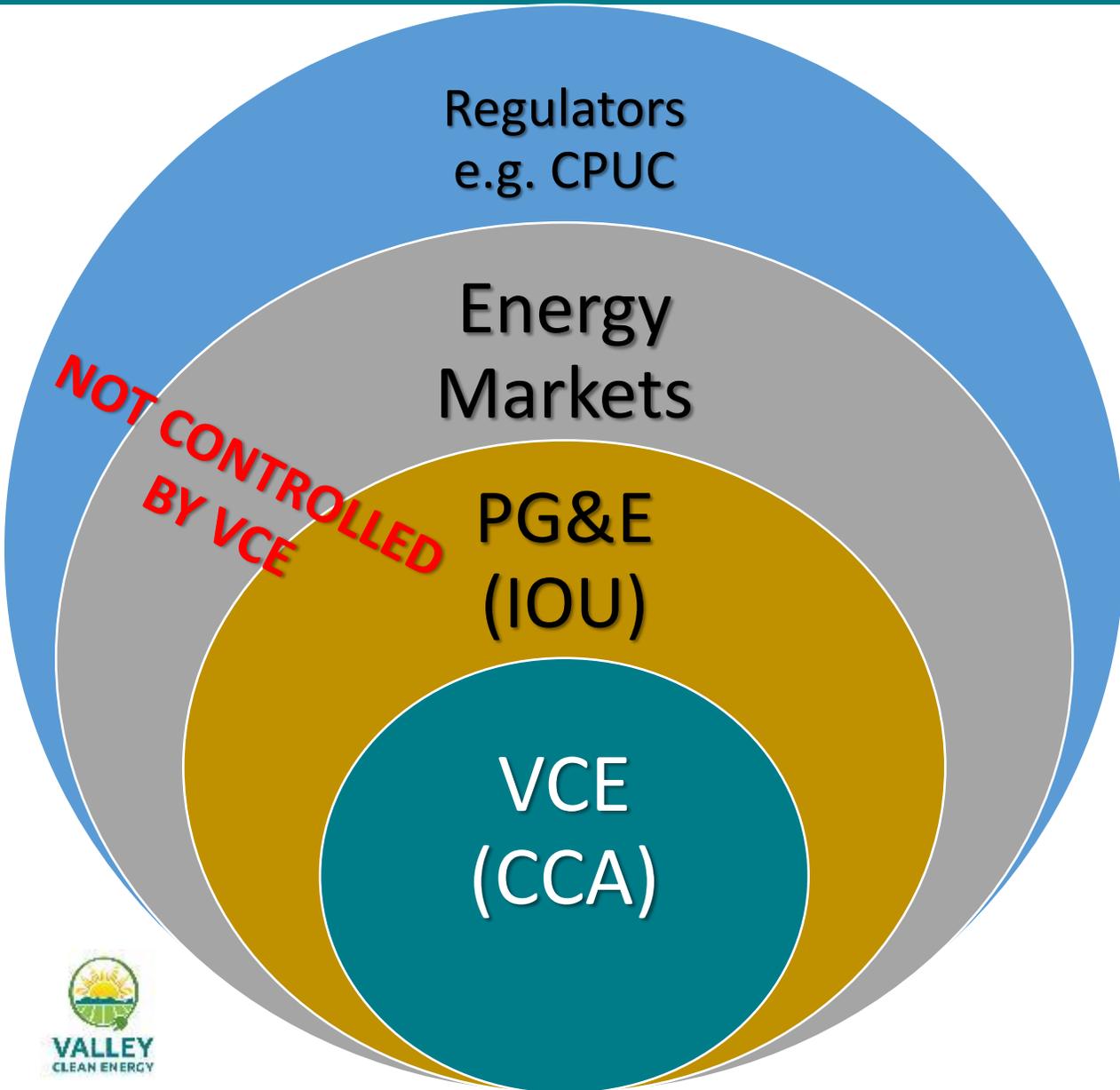


Community Advisory Committee (CAC)

Jurisdiction	Member(s)
County of Yolo	Cynthia Rodriguez
City of Davis	Rahul Athalye (Chair) ; Ari Halberstadt
City of Winters	Jennifer Rindahl; David Springer
City of Woodland	Mark Aulman; Diccon Westworth
At-Large Member	Danielle Ballard; Lorenzo Kristov; Keith Taylor (Vice Chair)



What CCAs Do and Don't Do



Regulating IOUs, Regulating CCAs, Overseeing Compliance with state energy policies and mandates (e.g., RPS, RA, IRP)

CAISO - Wholesale electricity market / Grid operation
IOUs (e.g. PG&E) - Transmission and Distribution
Independent Power Producers - Sell electricity to CAISO, IOUs, CCAs.
Energy & Commodity Brokers/Traders – Trade electricity & futures

Transmission & Distribution of electricity (poles, wires, substations). (60% Utility Bill)
Metering, billing, and customer service—even for CCA customers.
Maintaining grid reliability and safety.
Power Cost Indifference Adjustment (PCIA) (~0-20% of VCE Generation Bill)

Purchasing or generating electricity
Setting electricity generation rates
Meeting/exceeding state-mandated energy goals
Long-term power procurement planning
Customer outreach and programs

VCE Strategic Plan Update

Original VCE Strategic Plan Background

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VCE Strategic Plan Update – How we got here

- VCE's initial Strategic Plan covered a fixed period from 2021 to 2023
- First Update: 2023 through end of 2025
- Strategic Plan Guidelines VCE developed a “Rolling Approach”
 - Minor Updates – Plan internal review/update every two years
 - Major Updates – More Comprehensive review every four years

Current Status (In Progress):

- Formed CAC Strategic Plan Task Group
- Initial internal review and CAC feedback
- Initial Customer Survey
- Scheduled Public and Board Workshops

VCE 2026-29 Strategic Plan Workshop 2: Background

Key Goals/Objectives (Current):

- Rate and Fiscal Stability
- 100% Renewable by 2030
- Develop roadmaps for decarbonization, resilience and reliability in the VCE service territory; expand local community expertise/input in energy sector decision making
- More focused engagement with historically/emerging disadvantaged communities and local business and agricultural customers
- Achieve investment-grade credit rating
- Maintain Autonomy / Local Control



VCE Strategic Plan Update

Workshop 1 and Survey Recap

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VCE 2026-29 Strategic Plan Workshop 2: Background

Workshop 1 Recap

- Held in Esparto, CA on May 22, 2025
 - Invite sent to 40,000+ people in conjunction with short survey on Strategic Plan priorities
- Goals Discussed:
 - Goal 1: Financial Strength
 - Goal 2: Procurement and Power Supply
- Workshop Feedback Themes:
 - Customer affordability as biggest concern
 - Distributed Energy Resource Management System (DERMs) / Energy Service Resilience
 - Balance new objectives with affordability and equity concerns
 - Attendees did not want to pay more for more sustainable offerings, and thought customers would also be unwilling/unable to pay more

VCE Strategic Plan Update

Workshop Focus Areas: Proposed General Updates

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VCE 2026-29 Strategic Plan Workshop: Proposed General Updates

Near-term vision: access to affordable, clean energy with reliability and excellent customer service

Proposed General Updates:

- **Balance Affordability/Sustainability**
- **Mission Refined for Impact**
- **From Startup to Strong Operations**
- **Sustaining Progress**



VCE staff conducting outreach at a community event: yvonnehunterphoto.com

VCE Strategic Plan Update

Workshop Focus Areas: Plan Goal 3: Customers & Community

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VCE 2026-29 Strategic Plan Workshop: Goal 3 Customers & Community

Proposed Goal 3: Enhance and amplify VCE's community benefits and increase customer satisfaction and retention.

Original Goal 3: Prioritize VCE's community benefits and increase customer satisfaction and retention.

- **Proposed changes to goal and objectives are meant to:**
 - Strengthen emphasis on affordability and equity
 - Reflect the progress and maturation of the agency and its strategic goals
 - Provides the foundation for updates to Outreach & Marketing and Programs Plans

Proposed Goal 3 objectives:

- **3.1 Objective:** Develop and implement engagement strategies to increase awareness of, and participation in, local control of VCE's energy supply and programs with a particular focus on engaging disadvantaged and historically marginalized communities.
- **3.2 Objective:** Develop and implement programs and initiatives to better support community goals, including supporting member agency achievement of energy-sector emissions reduction targets.
- **3.3 Objective:** Design and implement a strategy to more effectively engage local business and agricultural customers.
- **3.4 Objective:** Build awareness and trust of the VCE brand through direct engagement with customers, communities and organizations in VCE's service territory.

Proposed Goal 3 objectives (continued):

- **3.5 Objective:** Develop and implement customer programs and initiatives that prioritize decarbonization, community resiliency and customer savings, **including focused efforts on low-income and medically vulnerable customers**
- **3.6 Objective:** Measure and increase customer satisfaction, using tools such as surveys and focus groups, while maintaining an overall participation rate of no less than 90%.
- **3.7 Objective:** **Develop a roadmap to** integrate and address the concerns and priorities of emerging and historically marginalized communities in the design and implementation of VCE's services and programs.
- **3.8 Objective:** **Consider affordability when making rates, services, and program design decisions.**

VCE Strategic Plan Update

**Workshop Focus Areas:
Plan Goal 4:
Decarbonization & Grid Innovation**

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VCE 2026-29 Strategic Plan Workshop: Goal 4 Decarbonization & Grid Innovation [consider new Goal title: “Energy Service Resilience”]

Goal 4. Promote and deploy local decarbonization and grid innovation programs to improve grid stability, reliability, community energy resilience, and safety

Proposed Goal 4 objectives:

- **4.1 Objective:** Working with a variety of local, regional and state partners, to develop strategies and initiatives to pressure state policy makers to remove barriers to technical feasibility and economic viability of local renewable and storage resources, both FOM and BTM. ~~a grid innovation roadmap for VCE’s service territory that supports community energy resilience and reliability~~
- **4.2 Objective:** Work with member jurisdictions (e.g., city and school district planning staff) to help plan and implement local energy resilience, decarbonization and electrification initiatives powered by local supply resources. ~~Develop a VCE decarbonization roadmap to guide near and long-term program decisions and offerings~~

VCE 2026-29 Strategic Plan Workshop: Goal 4 Decarbonization & Grid Innovation (con't)

Goal 4. Promote and deploy local decarbonization and grid innovation programs to improve grid stability, reliability, community energy resilience, and safety

Proposed Goal 4 objectives (con't):

- **4.3 Objective:** Increase participation in VCE's UltraGreen 100% renewable product. **[review relocating this objective to another goal]**
- **4.4 Objective:** Identify external funding sources to support decarbonization, **community energy resilience** and grid-related programs and initiatives
- **4.5 Objective:** **Identify and pursue cost effective, local distributed energy resources (e.g. behind the meter opportunities) to help meet reliability needs**

VCE Strategic Plan Update

Discussion/Feedback

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Questions and Feedback on Customers & Community

- Which metrics should we use to measure equity in our customer programs?
- What are the biggest concerns for our customers today, and how can we address them?
 - Keep in mind the need to balance objectives like financial and environmental sustainability with affordability



Photo: YvonneHunterPhotography.com

Questions & Feedback on Decarbonization & Grid Innovation Goals

- Discuss the relationship between Goal #2 Procurement and Power Supply and Goal #4 Decarbonization & Grid Innovation.
 - Specifically, how do we view the difference, is it as simple as front of the meter vs behind the meter?
- How can Goal #4 contribute to VCE's overall aspirational goal of 100% renewable by 2030?

VCE Strategic Plan Update

Next Steps/Timeline

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Strategic Plan 2026-2029

MAJOR UPDATE TIMELINE

Brief Survey Issued May 16th – Points allocation for customer priorities

MAY 22ND
ESPARTO
COMMUNITY
CENTER - RISE

CAC

Goals Outreach

- 1) Financial Strength / Rates
- 2) Procurement & Power Supply



April 24

May 22



June 26

JULY 24TH
CITY OF
WOODLAND
CHAMBERS

CAC

Review of Preliminary Draft Strategic Plan recommendation & Survey Plan (Possibly more in depth)



August 28

SEPTEMBER 11TH
CITY OF
WOODLAND
CHAMBERS

Board

Workshop Review of CAC Strategic Plan Recommendation & Survey Results



September 11

October 9

CAC

Introduction of Strategic Plan Rough Draft & Timeline



CAC

Goals Outreach

- 1) Customers and Community
- 2) Decarbonization and Grid innovation

JUNE 26TH
UCANR - DAVIS



CAC

Review of Preliminary Survey Results & Strategic Plan Recommendation

AUGUST 28TH
CITY OF DAVIS
CONFERENCE
ROOM



Board

Recommended Strategic Plan Adoption

OCTOBER 9TH
CITY OF DAVIS
CHAMBERS

APRIL 24TH
CITY OF DAVIS
CONFERENCE
ROOM

VCE Strategic Plan Update

**Contact/Strategic Plan Feedback:
Email us at Strategy@ValleyCleanEnergy.org**

