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Valley Clean Energy CAC Meeting – March 25, 2021 via Videoconference

Item 7 – Progress Update on Draft 3-Year Programs Plan



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Item 7 – Progress Update on Draft 3-Year Programs Plan

Purpose of Update:

- Progress update on development of 3-Year Programs Plan
- Introduce the Plan's structure in outline format
- Gather feedback on preliminary list of potential programs

Item 7 – Progress Update on Draft 3-Year Programs Plan

Background:

- Provide support and consistency to VCE Strategic Plan
- Builds on progress in initial VCE Programs Plan (2019)
- Work has focused on plan design; program research
 - Supported by Programs Task Group (PTG)
- Plan delayed due to other large projects (Winters enrollment, Strategic Plan, etc.)
- Current progress: Plan outline drafted, first VCE survey developed & deployed, research and preliminary analysis of potential programs

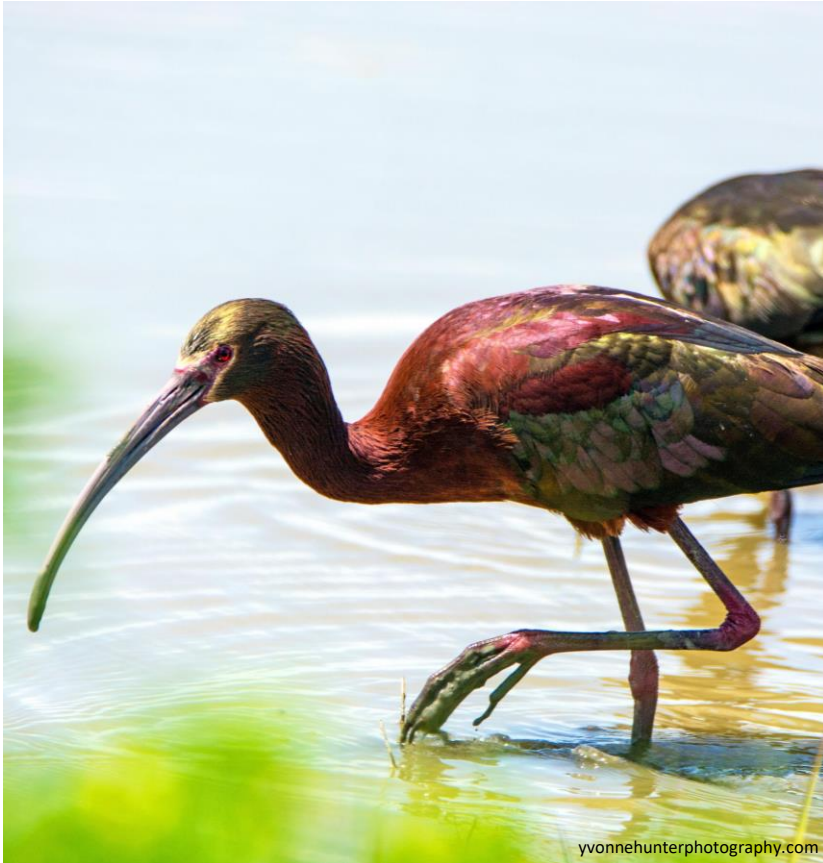
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Plan Outline Draft

- Executive Summary
- Background
- Current Programs
- Environmental Justice (EJ)
- Community Engagement
- Community Reinvestment
- Programs Evaluation



Item 7 – Progress Update on Draft 3-Year Programs Plan



Plan Phases

- Phase 1: Ongoing or to be initiated within the next year
- Phase 2: To be initiated within one to three years
- Phase 3: No defined start date for action, likely longer than two years

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Phase 1 Programs: In Progress

- Maintain and Enhance Electric Vehicle (EV) Educational Resources
- Deployment and Promotion of EV Charging Stations
- Maintain and Enhance Educational Energy Efficiency Resources

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Phase 2: Programs Under Consideration

- Agricultural Electrification
- Heat Pumps
- All Electric Awards
- EV Rebates for Low-income Customers
- SGIP Assistance

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Phase 3: Conceptual Programs

- EV Ride & Drive Events
- Induction Cooking
- Disadvantaged Communities Green Tariff (DAC/GT)
- DC Fast Chargers
- Multi-family Charging
- Ag Pump Electrification, Automation and Resilience
- Battery Storage

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First VCE Customer Programs Survey

- Developed with feedback from CAC, Staff, Board
- Electronic Survey (SurveyMonkey)
- Available March 8-April 7, 2021
 - 750 participant limit
- Anonymous; seeks feedback on customers' program priorities/preferences
- Small sample size: not statistically significant
- Programs Survey Distribution Strategy
- Staff is tracking where participant found survey

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Next Steps

1. Incorporate CAC feedback
2. Finalize Plan structure
3. Analyze/incorporate survey results into program design
4. Analyze programs based on feasibility, budget and stakeholder priority
5. Vet potential programs with PTG
6. Final draft of Programs Plan to CAC for discussion before going to the Board