

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 9

TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: July 8, 2021

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of June 30, 2021.

Item 9 - Enrollment Update

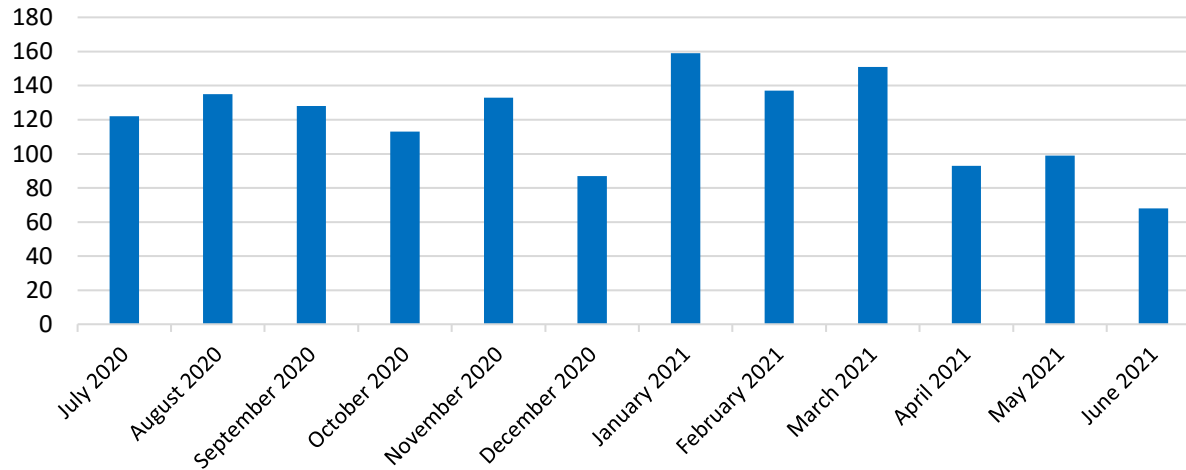
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,701	20,737	2,387	10,812	61,637	53,535	6,082	7	1,923	10,179	51,458
Eligible customers	29,025	23,727	2,603	12,325	67,680	58,715	6,678	7	2,176	11,108	56,572
Participation Rate	95%	87%	92%	88%	91%	91%	91%	100%	88%	92%	91%

There are currently 299 Winters customers not included in this table. NEM will enroll throughout 2021.

% of Load Opted Out

Residential	Commercial	Industrial	Ag	Total
10%	9%	0%	12%	9%

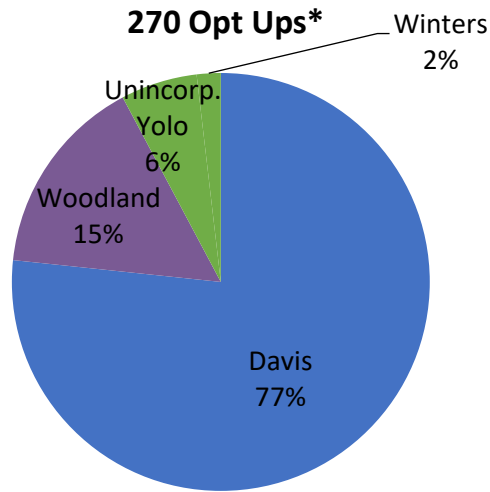
Monthly Opt Outs



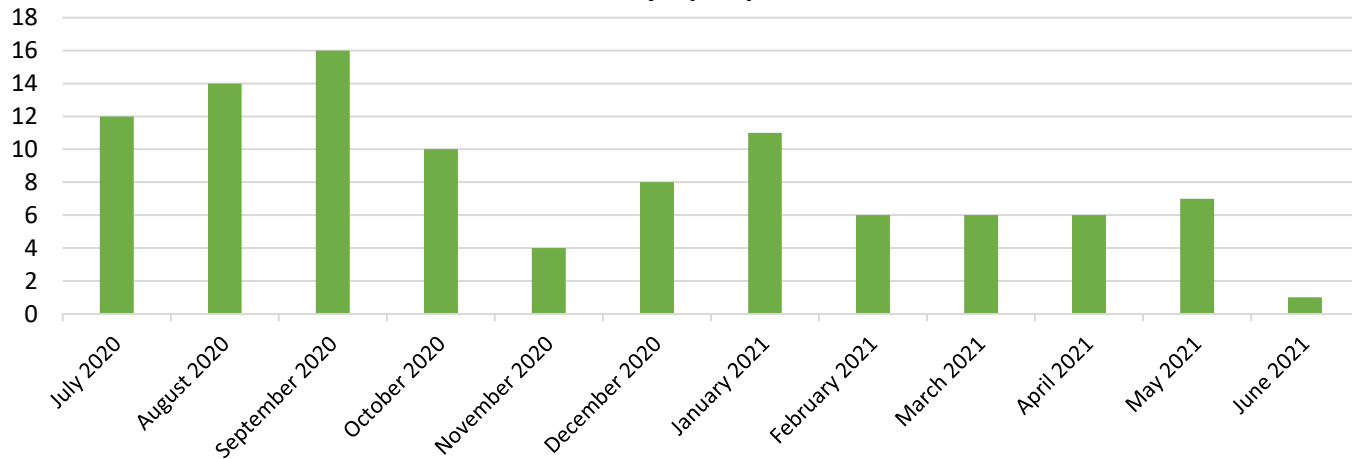
Status Date: 6/30/21



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Monthly Opt Ups*



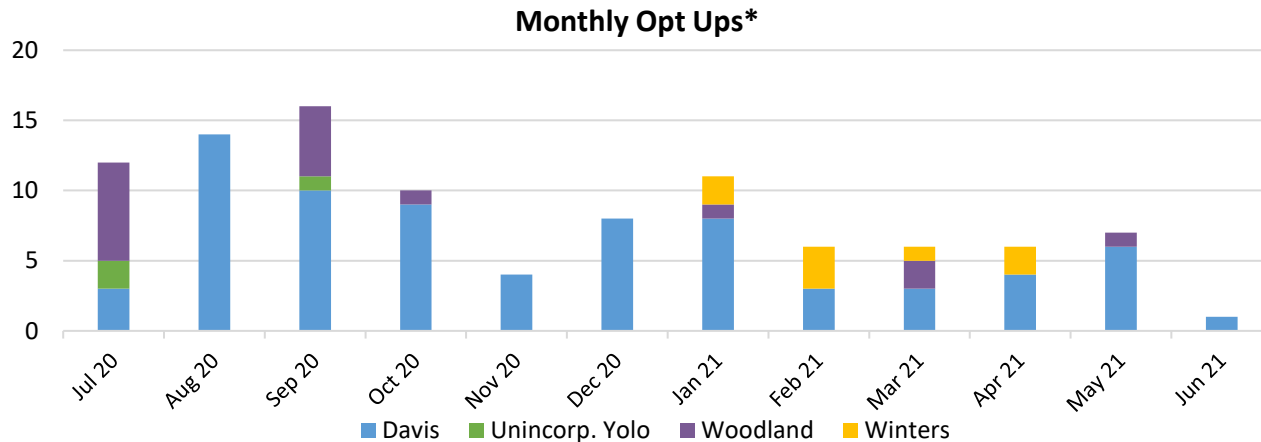
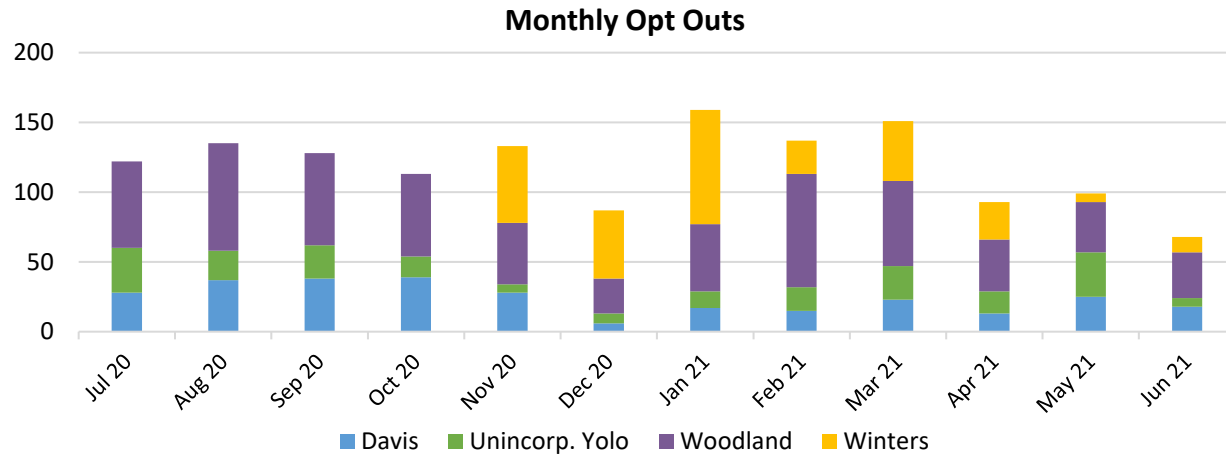
* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 6/30/21



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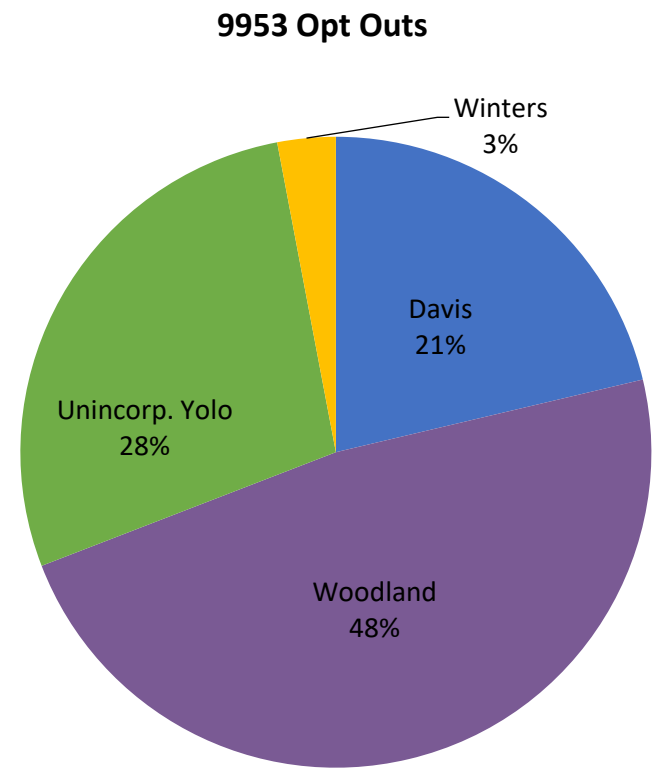
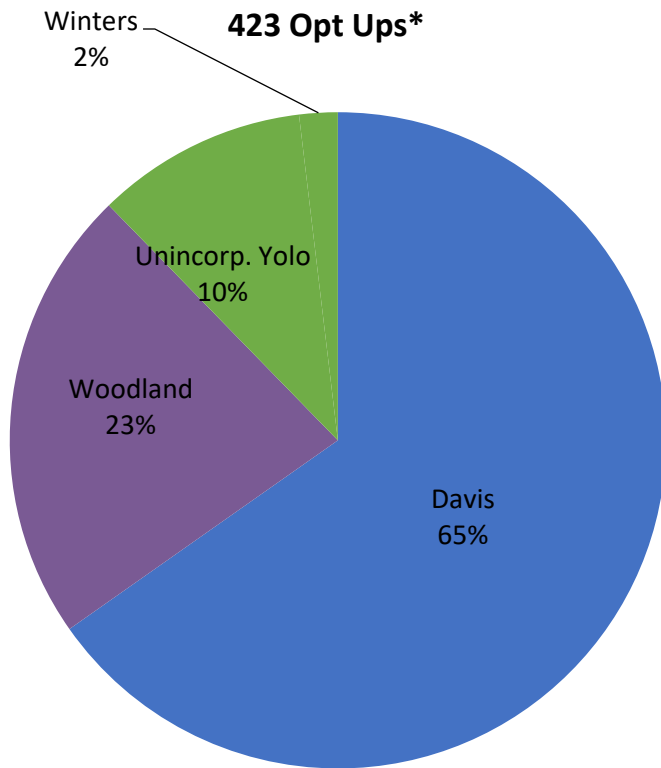


* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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