

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 9

TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: May 13, 2021

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of May 5, 2021.

Item 9 - Enrollment Update

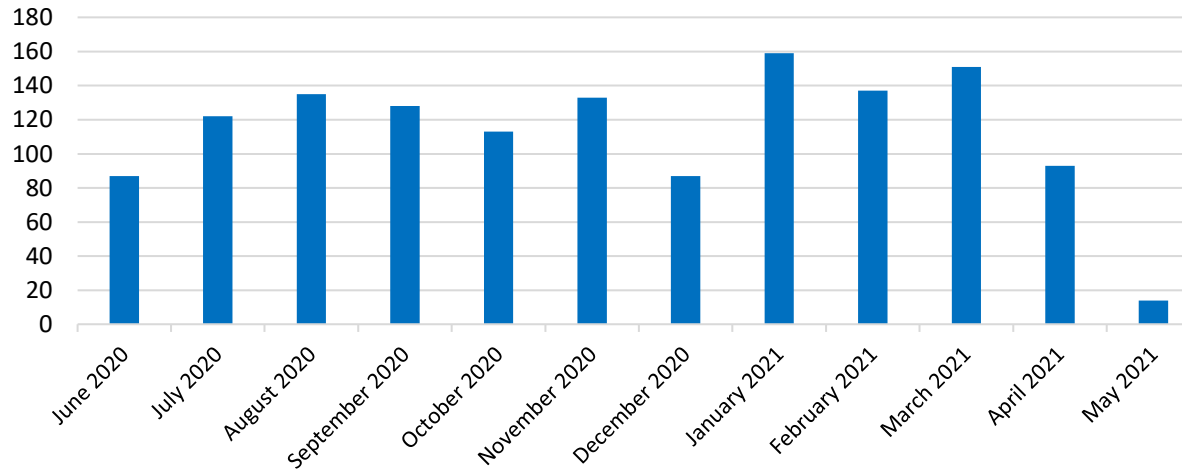
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,826	20,748	2,324	10,767	61,665	53,530	6,134	6	1,907	10,021	51,644
Eligible customers	29,131	23,724	2,529	12,258	67,642	58,688	6,683	6	2,161	10,911	56,731
Participation Rate	96%	87%	92%	88%	91%	91%	92%	100%	88%	92%	91%

There are currently 301 Winters customers not included in this table. NEM will enroll throughout 2021.

% of Load Opted Out

Residential	Commercial	Industrial	Ag	Total
9%	9%	0%	12%	9%

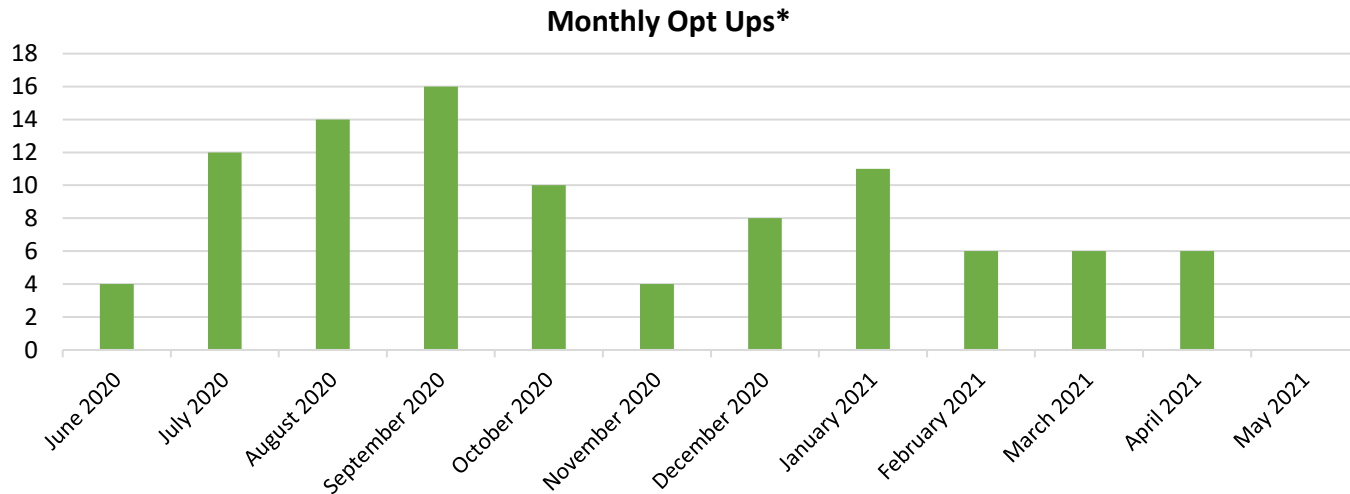
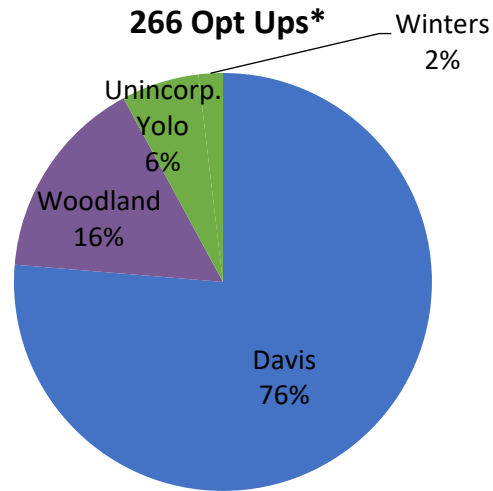
Monthly Opt Outs



Status Date: 5/5/21



Item 9 - Enrollment Update

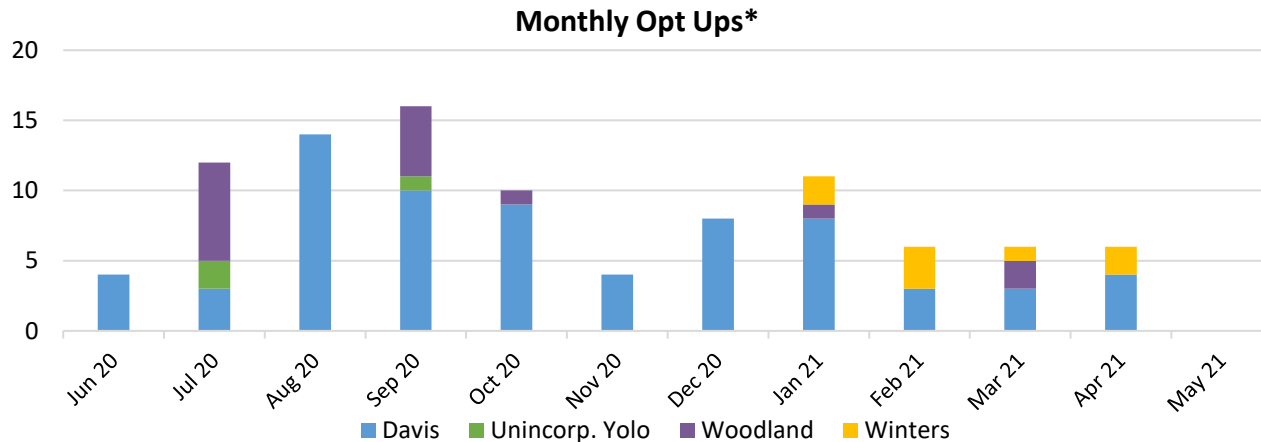
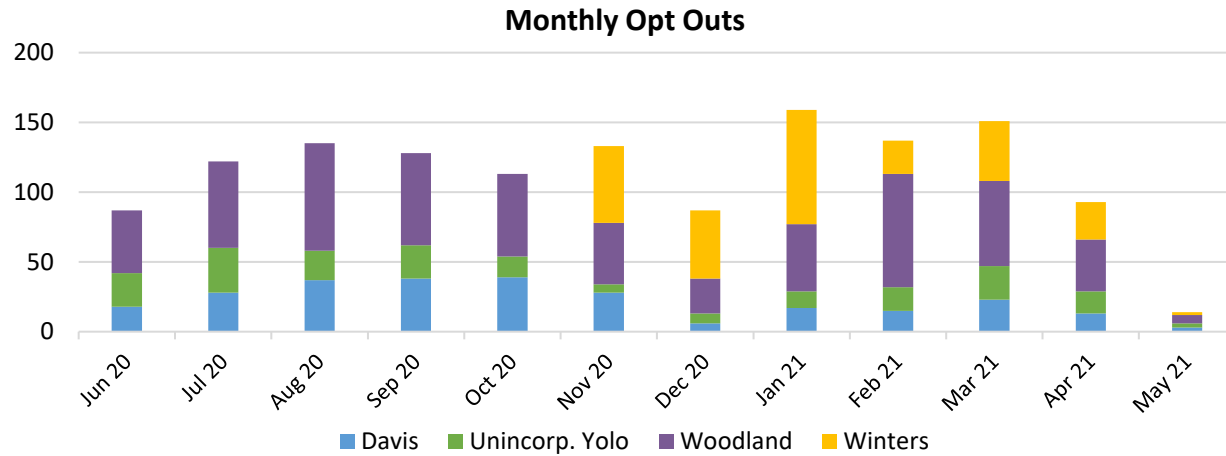


* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 5/5/21



Item 9 - Enrollment Update

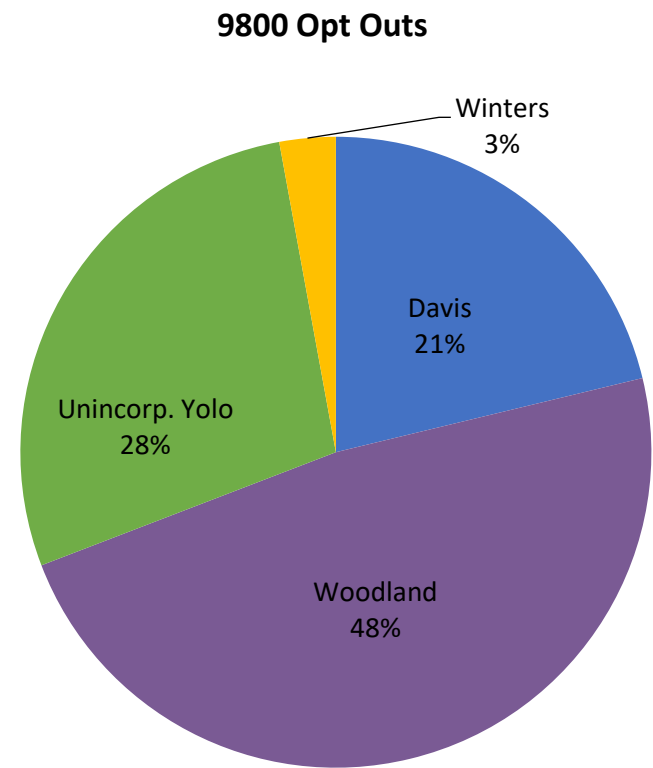
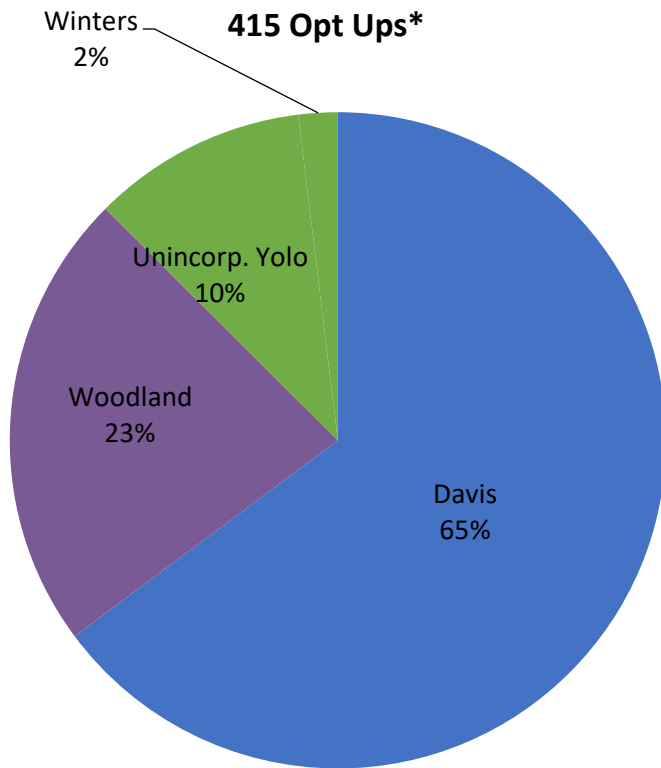


* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 5/5/21



Item 9 - Enrollment Update



* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 5/5/21

