

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 9

TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: April 8, 2021

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of March 31, 2021.

Item 9 - Enrollment Update

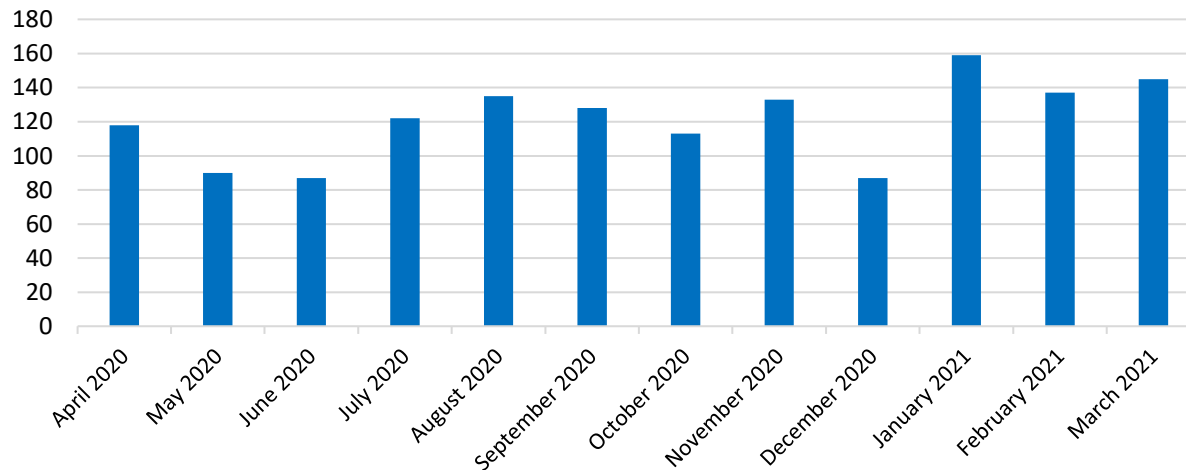
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,831	20,776	2,247	10,747	61,601	53,496	6,132	6	1,879	9,912	51,689
Eligible customers	29,126	23,727	2,422	12,233	67,508	58,589	6,676	6	2,133	10,759	56,749
Participation Rate	96%	88%	93%	88%	91%	91%	92%	100%	88%	92%	91%

There are currently 376 Winters customers not included in this table. NEM will enroll throughout 2021.

% of Load Opted Out

Residential	Commercial	Industrial	Ag	Total
9%	8%	0%	12%	9%

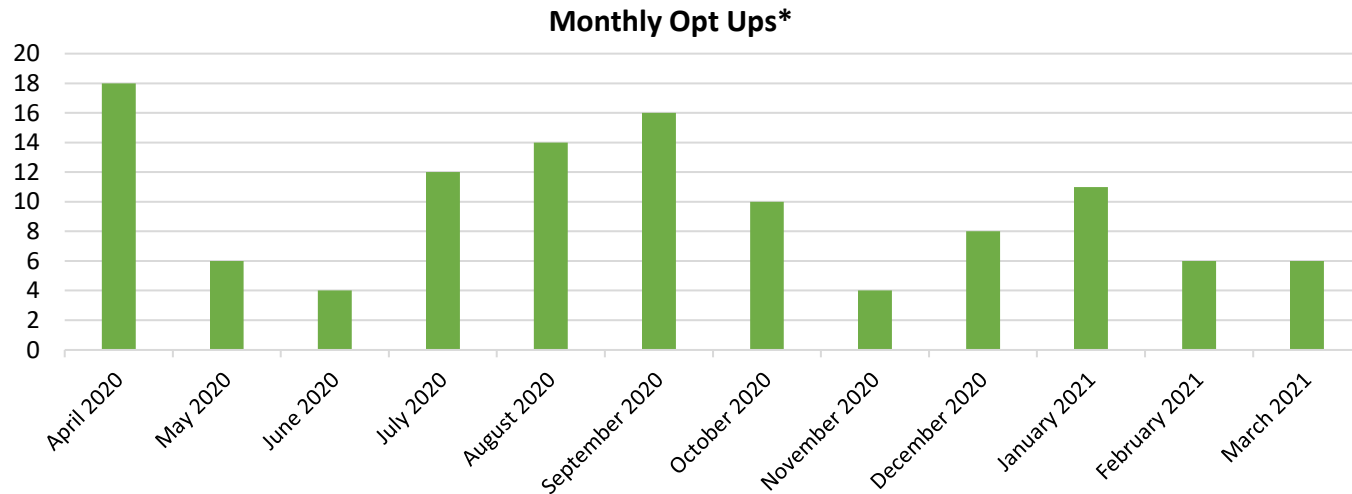
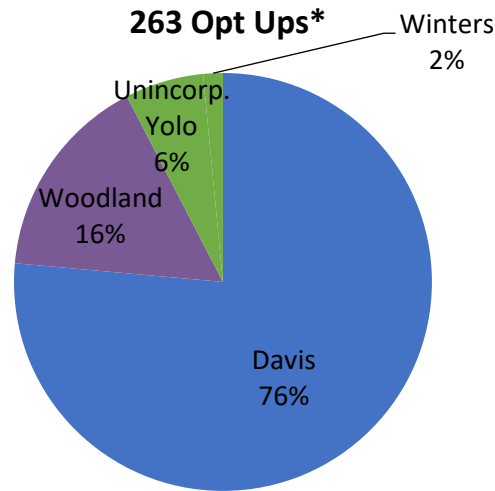
Monthly Opt Outs



Status Date: 3/31/21



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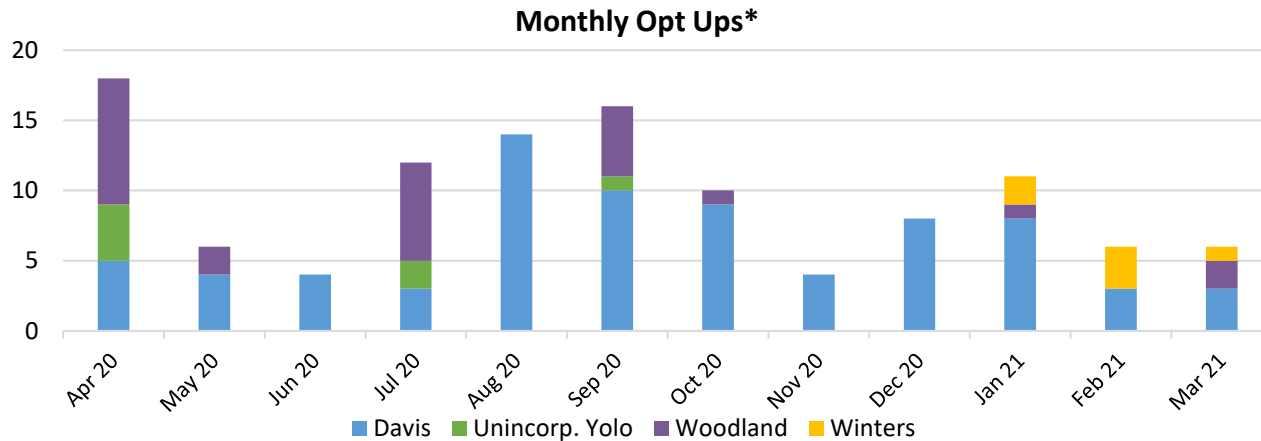
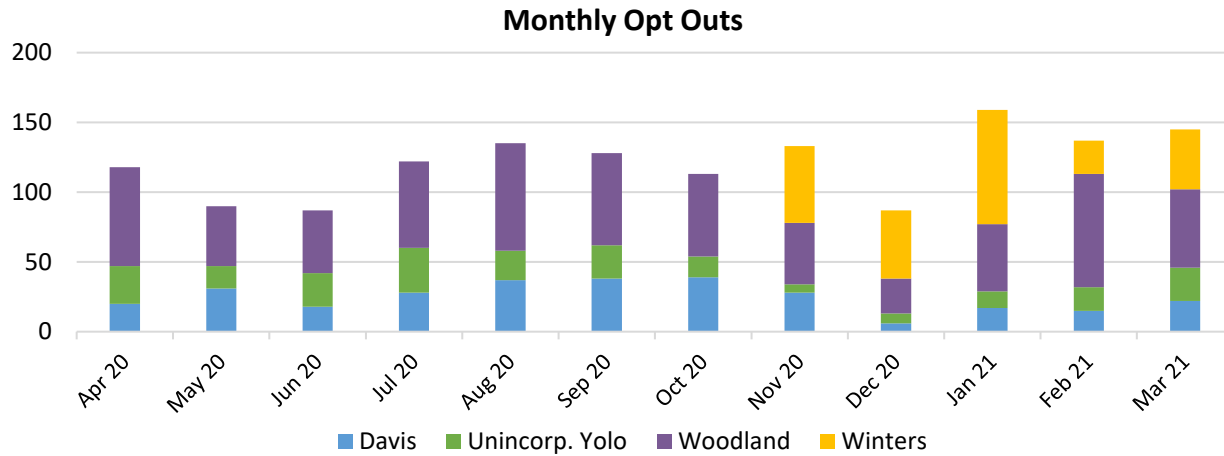


* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 3/31/21



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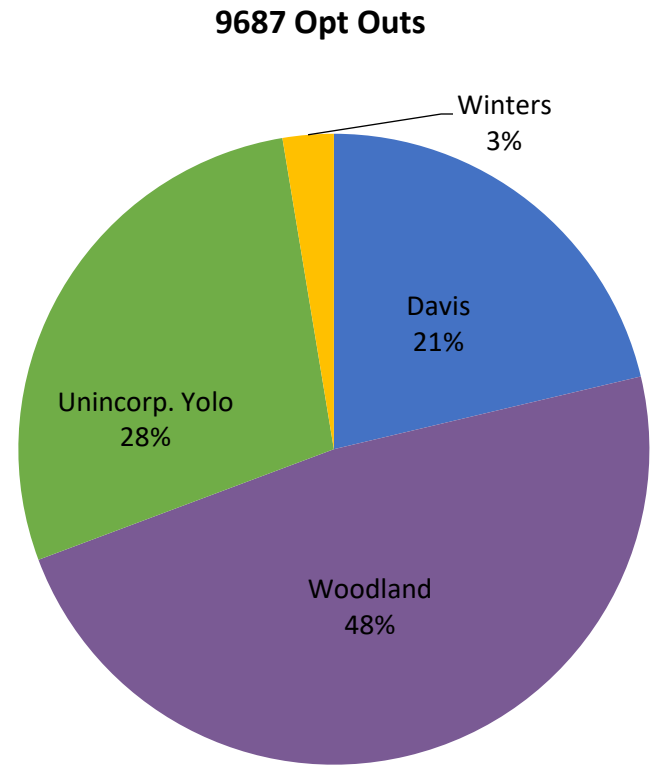
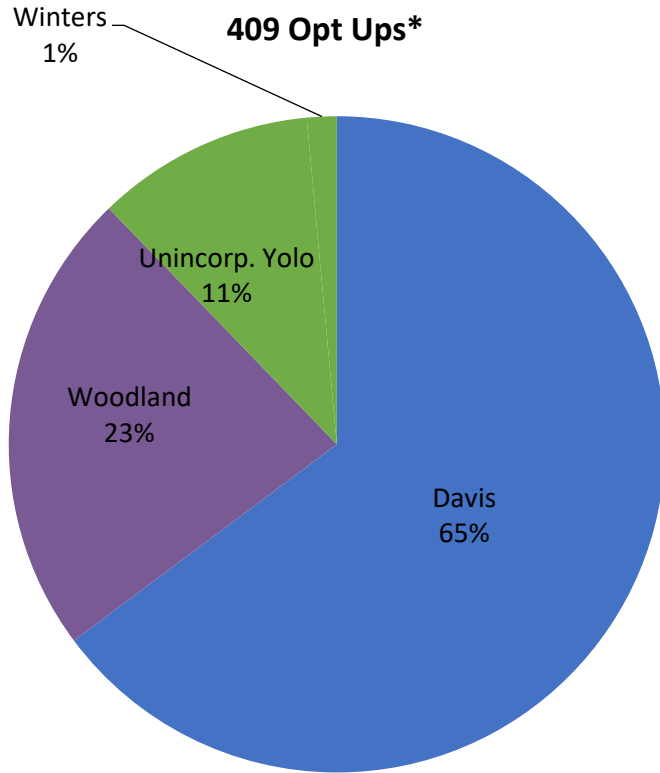


* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 3/31/21



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* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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