

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 8

TO: Board of Directors

FROM: Alisa Lembke, Board Clerk / Administrative Analyst

SUBJECT: Community Advisory Committee April 27, 2023 Meeting Summary and copies of 2023 Task Group “Charges”

DATE: June 15, 2023

This report summarizes the Community Advisory Committee’s meeting held in person and via Zoom webinar on Thursday, April 27, 2023 and provides as attachments the 2023 “Charges” of the CAC’s Programs & Outreach Task Group and Strategic Plan Task Group.

- A. Received update on the Gibson Power Purchase agreement (PPA).** VCE Staff Gordon Samuel and Jamie Nagel from Emeren (the developer of the Gibson project) provided the background and overview of the Gibson solar and battery storage project; reviewed the site details and multi-plan features; highlighted partnerships and labor agreements; provided the status of development; highlighted changes made to the PPA; and, informed those present that there is a potential grant opportunity involving this project and the Capay Valley. Mr. Samuel informed those present that the Board approved the amended and restated Gibson PPA at their April 13, 2023 meeting.

- B. Consideration to recommend to the Board to approve extension of Phase 1 of VCE’s Electric Vehicle (EV) Rebates program and provided feedback on Phase 2 program design elements.** VCE Staff Rebecca Boyles reviewed the background of the EV Rebates Program; the funding source for this program; and the potential to increase program funding. Ms. Boyles reviewed Phase 2 design concepts; and the status of VCE’s partnership application with Sacramento Municipal Utilities District (SMUD) for the Vehicle-Grid Integration (VGI) Pilot Program and highlights of the VGI Pilot Program. Ms. Boyles reviewed Staff’s recommendation and asked for the CAC’s feedback on Phase 2 design elements. The CAC suggested that Staff look into incorporating in future phases incentives for purchasing charging stations for both residential and commercial customers and used EVs. The CAC discussed vehicle to grid and the benefits of bi-directional power. The CAC approved recommending to the Board that they approve Phase 1 extension of VCE’s Electric Vehicle Rebate Pilot Program (7-0-0).

- C. Reviewed draft 2023 CAC Strategic Plan Task Group.** CAC Member Marsha Baird reviewed the draft Charge. The CAC reviewed and approved the draft 2023 Strategic Plan Task Group (7-0-0). Staff will provide a copy of the final Charge to the Board at their next meeting.

Attachments: 1. 2023 Programs & Outreach Task Group Charge
2. 2023 Strategic Plan Task Group Charge

**VALLEY CLEAN ENERGY
COMMUNITY ADVISORY COMMITTEE**

2023 PROGRAMS AND OUTREACH TASK GROUP CHARGE

Members: Keith Taylor (Chair)
David Springer (Co-Chair)
Mark Aulman
Rahul Athalye

Staff Lead: Rebecca Boyles

2023 Charge:

Collaborate with VCEA staff and consultants on policies, procedures and programs aimed at improving the customer experience and customer satisfaction in VCE, including:

1. Assist in the development of public information strategies, planning, and materials related to VCEA customer marketing, outreach, policies and programs. As requested by staff, review draft materials and provide comments as appropriate; assist with customer-facing community outreach to, and liaison with, member communities.
2. Help define audience segments within VCE's service area and consult on appropriate messages and communications approaches; provide a sounding board to assist in message development and copy testing. Conduct review of marketing materials at the draft (pre-release) stage upon request from staff.
3. Assist with identification of statewide program opportunities and development of strategies for disseminating information on eligibility, rebate amounts, stacked incentives, and other details; assist Staff with finding and applying for external funding for potential programs.
4. Collaborate with Staff on an annual update to the 3-year Programs Plan, discuss 2023 program implementation with Staff; assist with the update of 2022 program design/implementation forms and program prioritization for implementation in 2023.
5. As requested by the Director of Customer Care and Marketing, provide outreach and messaging support for the efforts of other CAC task groups, as well as outreach to VCE's participating jurisdictions to encourage collaborative dissemination regarding programs, energy savings tips, rebates/incentives etc. on their websites and social media platforms.
6. Provide summaries and updates at monthly CAC meetings on Task Group activities.

**VALLEY CLEAN ENERGY
COMMUNITY ADVISORY COMMITTEE**

2023 STRATEGIC PLAN TASK GROUP CHARGE

Members: Marsha Baird
Lorenzo Kristov
Rahul Athalye

Staff Lead: Edward Burnham

2023 Charge:

The CAC Strategic Plan Task Group will assist VCE Staff with the planning and development of a rolling strategic plan and updates to current objectives through 2026. The current 3-year Strategic Plan covers 2021-23 and was approved by the Board on October 8, 2020.

Specifically, the Task Group will:

- (1) review existing organizational strategic documents – vision statement, mission statement, SWOT analysis, and strategic plan;
- (2) work with Staff to develop 2024-26 Strategic Plan objectives;
- (3) provide input and feedback to Staff on a working draft 2024-26 Strategic Plan to present to the CAC and Board;
- (4) collaborate with Staff develop guidelines for structure and best practices of rolling strategic plan for future years; and,
- (5) provide summaries and updates at monthly CAC meetings on Task Group activities.