

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 7

TO: VCEA Community Advisory Committee

FROM: Mitch Sears, Interim General Manager
Alisa Lembke, Board Clerk/Administrative Analyst

SUBJECT: Task Groups “Charge” for 2020

DATE: February 27, 2020

At the CAC’s January 23, 2020 meeting, Task Groups were formed. The purpose of this report is to stimulate discussion within each Task Group on their list of tasks/projects or “charge” for 2020 and request that each Task Group provide their “charge” for review at the CAC’s March meeting.

Below is a list of the Task Groups formed and where appropriate the 2019 “charge”:

1. Regulatory/Legislative

A. Members: Yvonne Hunter, Lorenzo Kristov

B. 2019 Charge:

- (1) develop effective process to identify bills and regulations
- (2) provide feedback and strategic advice on key legislative issues
- (3) engage in CalCCA’s regulatory work where and when appropriate
- (4) see input on legislative and regulatory issues from CAC to solicit recommendation from CAC members on positions of those issues
- (5) contribute to VCE’s engagement with legislators and other stakeholders
- (6) work with Outreach Task Group and staff on providing a framework for legislative and regulatory updates on the VCE website

2. Outreach

A. Members: Mark Aulman, Marsha Baird, Yvonne Hunter, Christine Casey

B. 2019 Charge:

- (1) consult with Staff on short-term and long-term outreach strategies
- (2) help define audience segments and consult on appropriate messages and communications approaches
- (3) provide a sounding board to assist in message development and copy testing
- (4) solicit input from other CC members on audience segments, messages, and other issues relating to public information and outreach
- (5) review development procedures for marketing communications and public relations projects
- (6) conduct review of marketing materials at the draft (pre-release) stage
prepare monthly summaries for the CAC on marketing materials in development pipeline

3. Programs

A. Members: Marsha Baird, Christine Shewmaker, David Springer

B. 2019 Rates and Services Charge:

- (1) review costs, benefits and rate options for enrolling solar customers
- (2) review reserve policies, targets, resource adequacy experience, future expected resource adequacy costs with Staff
- (3) collaborate with Staff on dividend program options and provide recommendation(s)
- (4) collaborate with Staff on plans for NEM customer enrollment and provide recommendation(s)
- (5) review additional rate, service and program projects; collaborate with Staff; and provide recommendation(s)
- (6) review services and programs offered by other CCAs and PG&E and make recommendations of options
- (7) prepare monthly summaries and updates for CAC on issues being reviewed by task group

4. Strategic Planning

A. Members: Gerry Braun, Mark Aulman, Lorenzo Kristov

5. Rates Task Group (As needed)

A. Members: Gerry Braun, Lorenzo Kristov