

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 6

TO: Community Advisory Committee
FROM: Rebecca Boyles, Director of Marketing & Customer Care
SUBJECT: Customer Enrollment Update (Information)
DATE: June 24, 2021

RECOMMENDATION

Receive the Customer Enrollment update as of June 16, 2021.

Attachment:

1. June 16, 2021 Customer Enrollment update

Item 6 - Enrollment Update

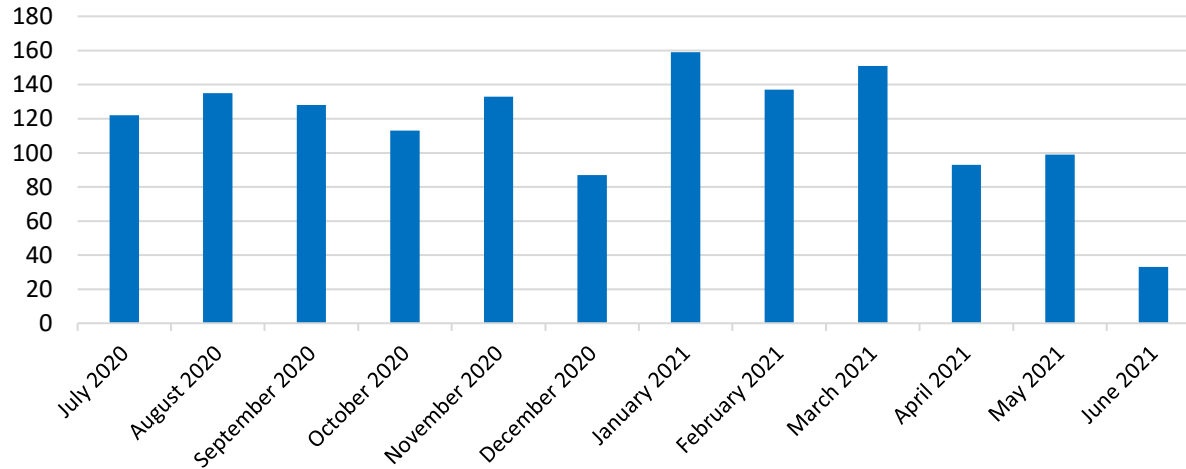
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,738	20,781	2,368	10,777	61,664	53,561	6,091	7	1,917	10,089	51,575
Eligible customers	29,057	23,769	2,579	12,289	67,694	58,728	6,685	7	2,170	11,004	56,690
Participation Rate	95%	87%	92%	88%	91%	91%	91%	100%	88%	92%	91%

There are currently 299 Winters customers not included in this table. NEM will enroll throughout 2021.

% of Load Opted Out

Residential	Commercial	Industrial	Ag	Total
9%	9%	0%	12%	9%

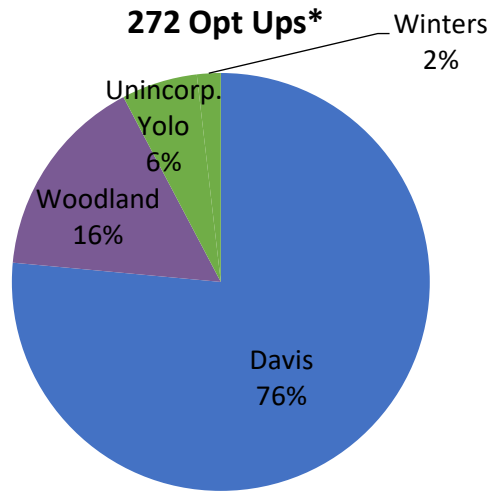
Monthly Opt Outs



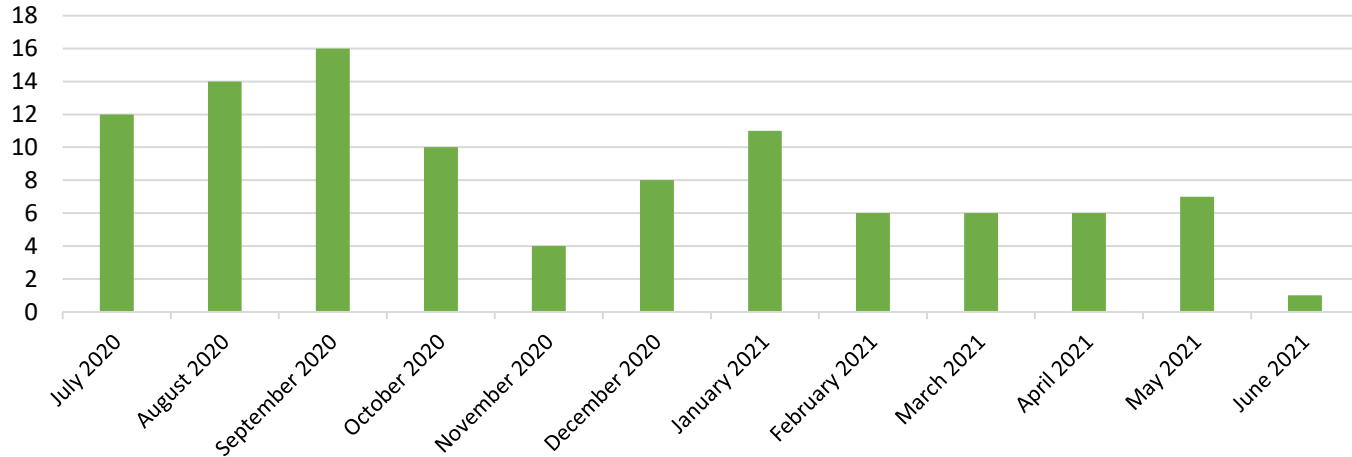
Status Date: 6/16/21



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Monthly Opt Ups*



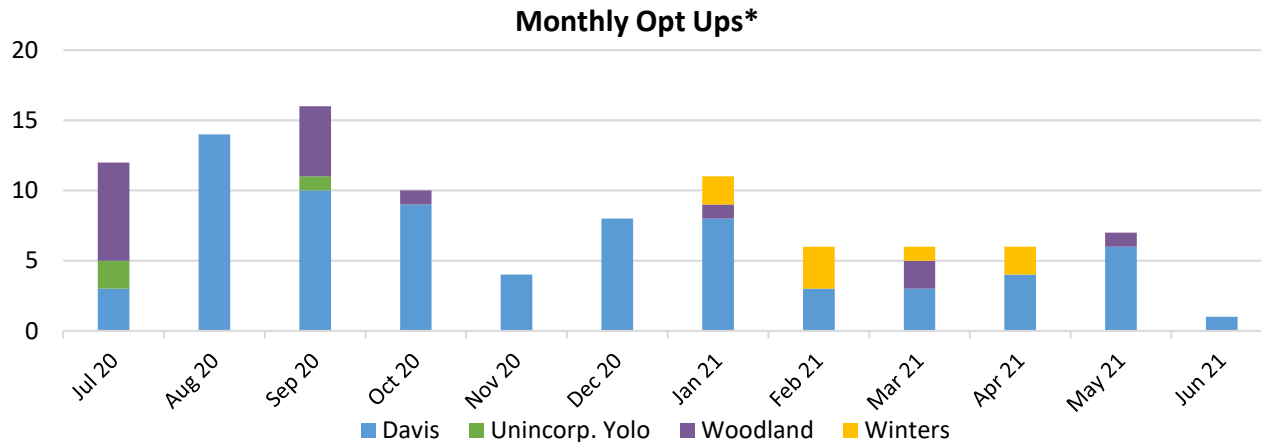
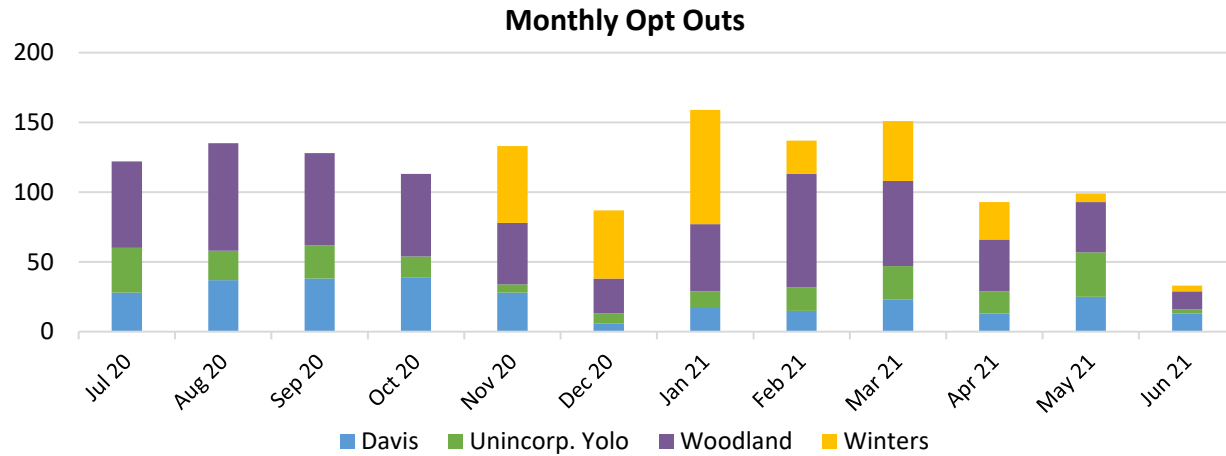
* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 6/16/21



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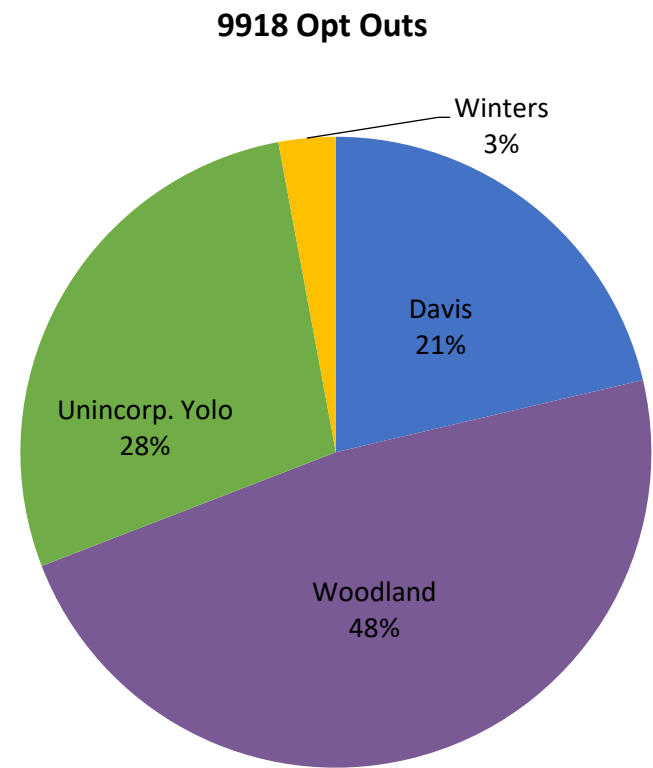
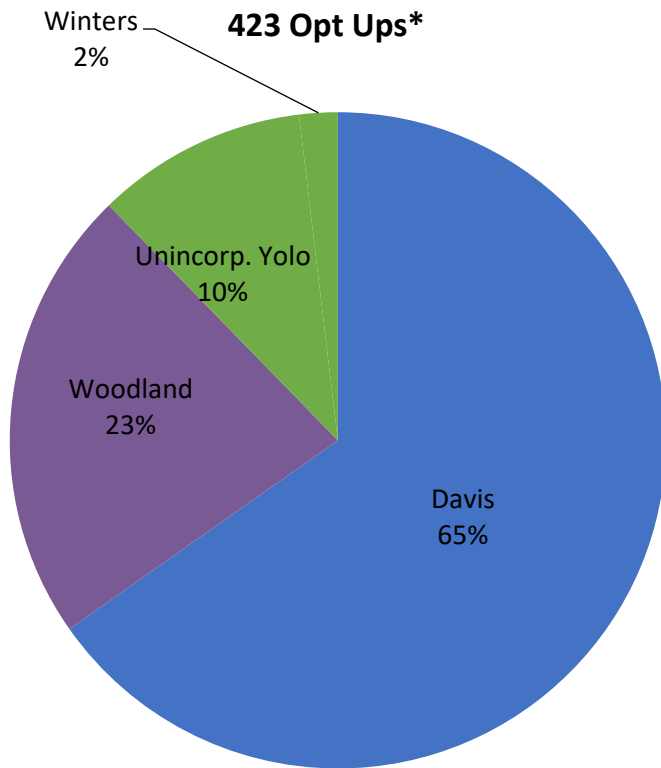


* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 6/16/21



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* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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