VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 6

TO: Community Advisory Committee

FROM: Rebecca Boyles, Director of Marketing & Customer Care

SUBJECT: Customer Enrollment Update (Information)

DATE: March 24, 2022

RECOMMENDATION

Receive the Customer Enrollment update as of March 16, 2022.

Attachment:

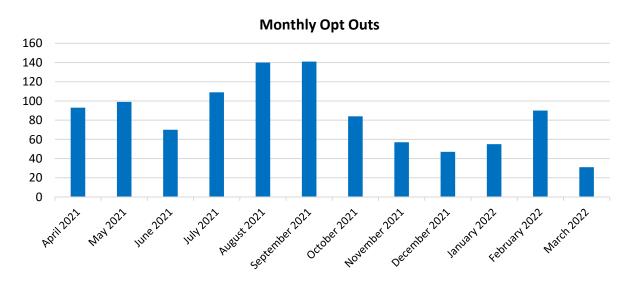
1. March 16, 2022 Customer Enrollment update

	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,870	20,586	2,525	10,718	61,699	53,701	6,043	7	1,860	10,975	50,724
Eligible customers	29,190	23,660	2,849	12,287	67,986	59,040	6,696	7	2,139	12,163	55,823
Participation Rate	95%	87%	89%	87%	91%	91%	90%	100%	87%	90%	91%

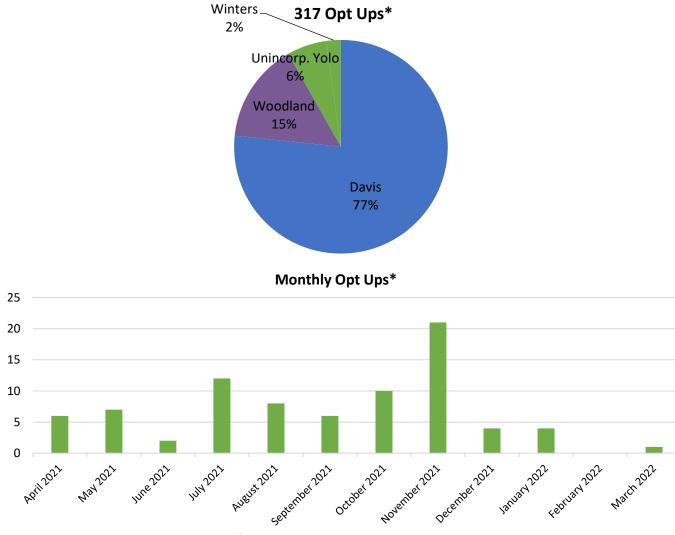
All Winters customers are now enrolled and are included in this table.

% of Load Opted Out

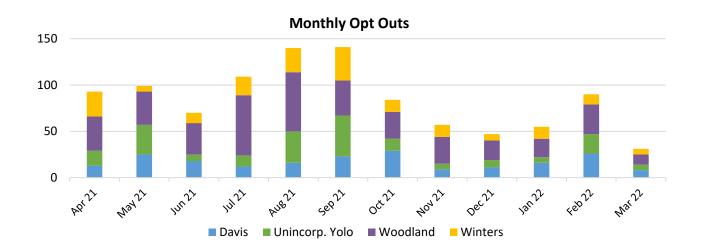
Residen	tial	Commercial	Industrial	Ag	Total	
10%		10%	0%	13%	10%	

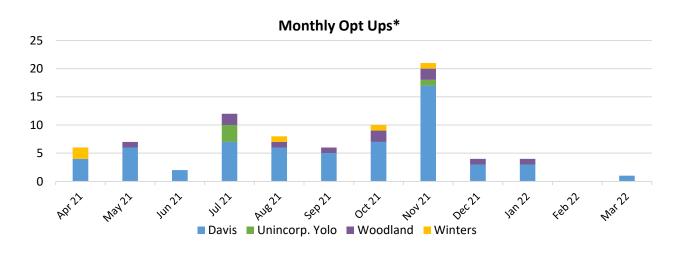






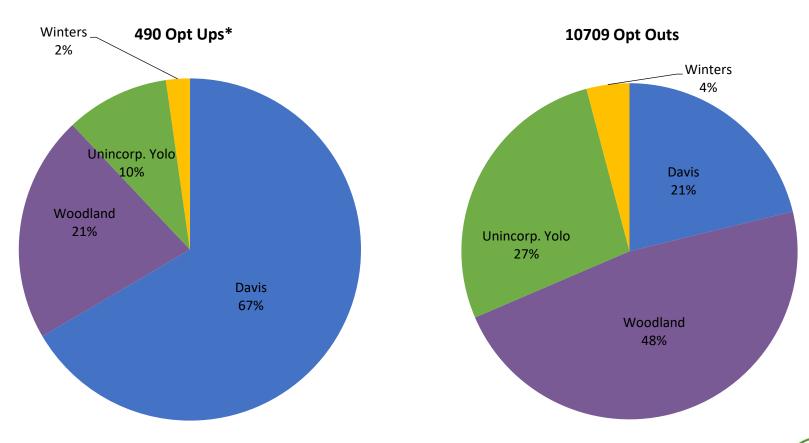
^{*} The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.







^{*} These numbers represent all opt up actions ever taken regardless of current customer enrollment status.





^{*} These numbers represent all opt up actions ever taken regardless of current customer enrollment status.