

**VALLEY CLEAN ENERGY ALLIANCE  
COMMUNITY ADVISORY COMMITTEE**

**Staff Report – Item 11**

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**TO:** VCE Community Advisory Committee

**FROM:** Alisa Lembke, Board Clerk/Administrative Analyst

**SUBJECT:** 2019 Community Advisory Committee Task Groups

**DATE:** February 28, 2019

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**Recommendation:**

Review, discuss and approve proposed projects as outlined in each task group “charge”.

**Background:**

At the January 24, 2019 CAC meeting, the Members discussed the development of a work plan for 2019. Priorities were discussed and items/projects were added to the 2019 Long Range Calendar.

In addition, Members reviewed the CAC task group structure; considered the creation of new task group(s); and, provided ideas of projects for each task group to address. As a result, the following task groups were formed:

1. Outreach
2. Legislative/Regulatory
3. Rates and Services

Each task group was asked to identify a Chairperson and provide a “charge” outlining the proposed projects to be addressed in 2019. Attached are the following charges:

1. Outreach
2. Legislative/Regulatory
3. Rates and Services

**Attachments:**

1. Outreach Task Group Charge
2. Legislative/Regulatory Task Group Charge
3. Rates and Services Task Group Charge

## **CAC Outreach Task Group**

Mark Aulman – Chair

Marsha Baird

Chris Casey

Yvonne Hunter

## **Charge**

Collaborate with VCEA staff and consultants on community outreach to, and liaison with, member communities.

Assist in the development of public information strategies, planning, and materials related to VCEA policies and programs.

## **Specific Tasks**

1. Consult with staff and Green Ideals on short-term and long-term outreach strategies
2. Help define audience segments within VCE's service area and consult on appropriate messages and communications approaches
3. Provide a sounding board to assist in message development and copy testing
4. Solicit input from individual Community Advisory Committee members on audience segments, messages, and other issues relating to public information and outreach that may impact VCE
5. Review development procedures for marketing communications and public relations projects
6. Conduct review of marketing materials at the draft (pre-release) stage
7. Prepare concise monthly summaries for the CAC on marketing materials currently in the development pipeline

## **COMMUNITY ADVISORY COMMITTEE 2019 LEG/REG TASK GROUP CHARGE**

**Members:** Yvonne Hunter (chair); Lorenzo Kristov

### **Background**

The charge to the VCEA Community Advisory Committee (CAC) from the VCEA Board is that the CAC should, among other things, “Collaborate with VCEA staff with monitoring legislative and regulatory activities related to Community Choice Energy issues.” At a high level, the charge to the CAC Leg/Reg Task Group is to support this element of the CAC’s responsibilities. To this end, the January 2018 “Role of Chair and Committee Operational Guidelines CAC Leg/Reg Task Group” stated that the task group “will review and analyze legislation and proposed regulations that are followed by CalCCA.”

With the recent addition of a contract lobbying firm to represent VCE in the Legislature, and the staff additions at CalCCA enabling them to enhance their presence in regulatory matters before the California Public Utilities Commission and the California Energy Commission, as well as at the Legislature, the ability of the Task Group to receive timely information from CalCCA about priority legislative and regulatory issues should improve. Thus, while the role of the Task Group stated above will generally remain the same, the procedures used by the Task Group in 2019 should be updated. (It should be noted that the PG&E bankruptcy filing will likely dominate both the legislative and regulatory environment related to community choice aggregation.)

### **Proposed 2019 Charge**

1. Work with staff (and VCE’s lobbyists as needed) to develop an effective process to identify bills and regulations that VCE should follow, especially those that help or hurt the ability of VCE to function effectively. This will emphasize, but not be limited to, issues being followed by CalCCA.
2. Work with VCE staff and VCE’s lobbyist to provide feedback and strategic advice to VCE staff, lobbyists and CalCCA on key legislative issues followed by CalCCA (or that CalCCA is sponsoring) that have the potential to significantly impact VCE’s ability to function effectively.
3. Where feasible, engage in CalCCA’s regulatory work where the Leg/Reg Task Group and/or the CAC can contribute and be effective.
4. Regularly brief and seek the input of the CAC on legislative and regulatory issues that CalCCA and VCE are following as the issues evolve. Recommend to CAC positions on legislation and regulations that VCE should take. (The CAC-adopted recommendation would be forwarded to the VCE board.)

5. Contribute, as requested, to VCE's engagement with legislators and other stakeholders.
6. Work with the CAC Outreach Task Group and VCE staff on providing a framework for legislative and regulatory updates on the new VCE website, if feasible.

***VCE Community Advisory Committee  
Rates and Services Task Group***

**Task Group Members:** Marsha Baird (chair), Gerry Braun, Christine Shewmaker, David Springer

**CAC Charge:** The charge to the VCEA Community Advisory Committee (CAC) from the VCEA Board states as one of its duties that the CAC should “Advise the VCEA Board of Directors on VCEA’s general policy and operational objectives, including portfolio mix and objectives, technical, market, program and policy areas, strategic objectives and strategies to reduce carbon emissions, accelerate development of local resources and promote energy resilience.”

**Tasks/Scope of work for the Rates and Services Task Group for 2019:**

- Review costs, benefits and rate options for enrolling solar customers.
- Review reserve policies and targets with Staff. Review resource adequacy experience and discuss future expected resource adequacy costs with Staff.
- Review and recommend rate setting principles consistent with VCE vision statement.
- Collaborate with Staff and SMUD consultants on dividend program option. Provide recommendation to CAC and Board.
- Collaborate with Staff and SMUD consultants on plans for NEM customer enrollment. Provide recommendation to CAC and Board.
- Review additional rate, service and program projects that arise and collaborate with Staff. Provide recommendations to the CAC and Board.
- Review services and programs offered by other CCAs and by PG&E. Make any relevant recommendations of options for VCE to Staff, CAC and Board.
- Prepare concise monthly summaries and updates for the CAC on issues being reviewed by the task group.