



**MINUTES OF THE VALLEY CLEAN ENERGY ALLIANCE  
BOARD OF DIRECTORS MEETING  
THURSDAY, OCTOBER 12, 2023**

The Board of Directors of the Valley Clean Energy Alliance duly noticed their regular meeting for Thursday, October 12, 2023 at 5:30 p.m. to be held at City of Woodland Council Chambers located at 300 First Street, Woodland, California 95695. VCE Chair Tom Stallard established that there was a quorum present and began the meeting at 5:35 p.m.

Board Members Present: Tom Stallard, Jesse Loren, Mayra Vega, Bapu Vaitla, Albert Vallecillo (alternate – City of Winters)

Members Absent: Will Arnold, Angel Barajas (alternate - Yolo County)

Welcome Chair Stallard welcomed the Board members.

Public Comment – General and Consent Chair Stallard opened the floor for public comment on both the agenda and Consent agenda items. There were no verbal or written public comments.

Approval of Consent Agenda Motion made by Director Vega to approve the consent agenda items, seconded by Director Vallecillo (alt.). There was no verbal or written public comments. Motion passed with Directors Arnold and Barajas (alt.) absent. The following items were:

3. Approved proclamations recognizing service of CAC Members;
4. Approved September 14, 2023 Board meeting Minutes;
5. Received 2023 Long Range Calendar;
6. Received financial updates: A) June 30, 2023; B) July 31, 2023; and C) August 31, 2023 (unaudited) financial Statements.
7. Received Legislative update provided by Pacific Policy Group;
8. Received September 2023 Regulatory update dated October 4, 2023 provided by Keyes & Fox;
9. Received Community Advisory Committee September 28, 2023 meeting summary;
10. Received Customer Participation update;
11. Received SACOG – Electrify Yolo Grant update;
12. Received update on VCE’s compliance with the California Energy Commission’s Market Informed Demand Automation Server (MIDAS) rates upload; and,
13. Received information on Board member meeting stipends.



Item 14:  
Introduction of  
REACH Strategies,  
VCE’s marketing  
and outreach  
consultant  
(Information)

Mr. Sears introduced this item. Amanda Scarborough and Michelle Davis from REACH Strategies, VCE’s marketing and outreach consultant, were present. Ms. Scarborough reviewed highlights of their services: branding efforts, community engagement support, residential marketing, digital resources, commercial marketing, press and media relations, regulatory/stakeholder efforts, and project management.

The Board briefly discussed: experience of REACH working in Spanish speaking community, diversity within each community and messaging to those communities. There were no verbal or written public comments.

Item 15: Receive  
Legislative End of  
Session update.  
(Information)

Mr. Sears introduced this item and Mark Fenstermaker of Pacific Policy Group, VCE’s lobbyist consultant. Mr. Fenstermaker provided an overview of the legislation session highlighting changes in legislative leadership, budget, and bonds; provided a summary and status of Assembly Bill 1373 (Garcia) on Central Procurement Entity; and, highlighted Climate Bond, Clean Energy Reliability Investment Program Funding, Hydrogen Policy and Regional Grid. There were no verbal or written public comments.

Item 16: Receive  
2023 Operating  
Budget update and  
2024 Preliminary  
Operating budget.  
(Information)

VCE Staff Edward Burnham provided an overview of key factors influencing short-term operating budgets, 2023 financials update, and 2024 preliminary budget and multi-year forecast update.

The Board discussed: load and energy use, Resource Adequacy (RA) supply, demand, and costs, budget revenue and expenditures, and bond rating. There were no verbal or written public comments.

Item 17: Receive  
update on 3-Year  
Programs Plan and  
introduction 2024  
Program concepts.  
(Information)

Mr. Sears introduced this item. VCE Director of Customer Care & Outreach Rebecca Boyles provided an overview of the strategies and priorities of the 3-Year Programs Plan, including active pilot and educational programs 1) promoting electrification of transportation, residential and commercial buildings; 2) encourage and incentivize energy efficiency, demand response flexibility and resilience; and, introduced 2024 program concepts: video bill explainer and customer concierge services. There were no verbal or written public comments. The Board discussed whether the concierge service would be available in Spanish.



Item 18: Board  
Member and Staff  
Announcements

Chair Stallard recognized the service of Gerry Braun, Christine Shewmaker and Kristin Jacobs on the Community Advisory Committee. Many thanks for all of their hard work and contributions.

Mr. Sears and Chair Stallard attended the Yolo County Board of Supervisors meeting where the Board of Supervisors voted on the Gibson project moving forward.

Announcement /  
Adjournment

Chair Stallard announced that the Board's next scheduled regular meeting is on Thursday, November 9, 2023 at 5:30 p.m. at the City of Woodland Council Chambers located at 300 First Street, Woodland, California 95695. Chair Stallard adjourned the regular Board meeting at 6:34 p.m.

A handwritten signature in blue ink, appearing to read "Alisa M. Lembke".

Alisa M. Lembke  
VCEA Board Secretary